Why Era?

- The most affordable Mercedes-Benz® Sprinter van camper among the leading brands in North America
- Premium contemporary interior
- Incredible fuel economy
- Ultraleather™ furniture
- All-new 4x4 Chassis option
- Multiplex wall switches (70A, 70X)
- Powered patio awning with LED lighting
Accept No Limitations

The Class B market continues to grow, in large part due to the success of the Era®. Its combination of fuel efficiency, maneuverability, and high-end features has introduced a whole new set of enthusiasts to the van-style RV. With its Mercedes-Benz® diesel engine, driving your Era is a pure joy. Arrive at your destination safely and on time with the help of the Radio/Rearview Monitor with 6” touchscreen and the available Rand McNally RV GPS. Each floorplan offers a full-featured galley and swivel cab seats that increase your functional living space while parked. Inside, you’ll find dimmable LED ceiling lights (70A, 70X), MCD blackout roller shades, Corian® countertops, and a rear screen wall (70A, 70X). An awning with LED lighting will keep the outdoor fun going well into the night. Take your travels off the trails with the all-new Era 4x4; the first Sprinter-based off-road RV from Winnebago. Enjoy all of the same amenities, 5,000-lb. towing capacity, and two additional inches of ground clearance. For versatility and style with Winnebago’s legendary construction standards, choose the Era.
One critical space-enhancing feature of the Era is the swivel cab seats that turn to become part of the lounge. From here you can watch TV, eat dinner at the movable pedestal table, or enjoy conversation with people sitting on the sofa/bed (70A, 70C) or passenger captain’s seats (70X). Adjust the environment to fit your comfort with MCD blackout roller shades and the new Truma Combi™ Eco Plus heating system (70A, 70X) and ALDE (70C). It outperforms traditional water heater and furnace systems, and requires only one small vent through the vehicle body and is significantly quieter than a traditional furnace. Soft-closing cabinet doors (70A & 70X) with a new high-gloss finish complete the contemporary look and feel.
Enjoy a smartly-configured galley that houses a microwave oven (convection oven 70C & 70X) and range top with a glass cover. The refrigerator/freezer works on both 110-volt, LP and battery power so you’ll always have cold food. A removable freezer unit in the 70A delivers additional cold storage flexibility.
Flexibility is everything in a Class B motorhome and nowhere is that more evident than the unique sleeping spaces available in your Era. The 70A offers a true bedroom featuring the Flex Bed system. With a few simple adjustments requiring no tools, the two twin beds convert into a single queen bed. The 70C includes the Fold N Tumble sofa/bed for quick conversions in the front lounge and the 70X offers a sofa bed in the rear lounge. All models offer full bath amenities while the 70C pushes the Class B bathroom concept even further with a separate glass-door shower.
Built on a peppy Mercedes-Benz Sprinter chassis, the Era has always been a joy to drive. This year we’ve taken it to another level with a 4x4 off-road package that delivers all the power you expect with more traction and an additional two inches of ground clearance. The available collision avoidance system makes the Era one of the safest motorhomes on the road. Enhance your trip by adding the Infotainment Center with Rand McNally GPS and touchscreen control for the CD/DVD/FM/AM stereo system.
With the new 4x4 package, you might find yourself camping in places you never thought possible. Whether you’re deep in the woods, down by the beach, or at a traditional campsite, the standard patio awning with LED lighting and exterior speakers make it easy to kick back and enjoy the scenery. For easy access to your gear, select the 70A that includes a rear storage compartment with a sliding tray.
70A

The 70A is all about flexibility with a galley extension for meal prep and the Flex Bed system that quickly shifts from one bed into two.
70C
A Fold N Tumble sofa/bed and a full bath with a dedicated shower make this an ideal floorplan for a couple on the go.
70X
Four cab seats create a pleasant conversation and dining area, while the sofa/bed in the back is perfect for watching TV or catching some Zs.
Choose from three fabric collections.

**Paragon (70A, 70X)**

- Ultra leather
- Bed cover
- Corian countertop
- Vinyl
- Wood

Winnebago® reserves the right to change décor materials and specifications without notice or obligation. Décor is also available online at Winnebagolnd.com.
Choose from three fabric collections.

**Masterpiece (70A, 70X)**

- Ultraleather
- Bed Cover
- Corian Countertop
- Vinyl
- Wood

Winnebago® reserves the right to change décor materials and specifications without notice or obligation. Décor is also available online at [Winnebagolnd.com](http://Winnebagolnd.com).
Choose from three fabric collections.

**Tomoko (70C)**

- Ultraleather®
- Bed Cover
- Corian Countertop
- Vinyl
- Wood

Winnebago® reserves the right to change décor materials and specifications without notice or obligation. Décor is also available online at WinnebagoInd.com.
Choose from four stylish full-body paint options.

- Graphite Gray
  FULL-BODY PAINT

- Brilliant Silver
  FULL-BODY PAINT

- Graphite Gray Graphics Delete
  FULL-BODY PAINT

- Brilliant Silver Graphics Delete
  FULL-BODY PAINT
### Mercedes-Benz® Sprinter Chassis

3.0L 6-cylinder, 188-hp, diesel engine, 5-speed automatic Tip Shift transmission, 220-amp. alternator

- 4-wheel ABS brakes
- Stainless steel wheel liners
- Trailer Hitch: 5,000-lb. drawbar/500-lb. maximum vertical tongue weight
- 7-pin wiring connector
- Slide room lock system (70C)

#### OPTIONAL EQUIPMENT

On Demand 4WD 3.0L 6-cylinder, 188-hp diesel engine, 5-speed automatic Tip Shift transmission with Hi/Lo Range, 220-amp. alternator (only available with Brilliant Silver exterior) (70A, 70X)

- Stylized chrome wheels
- Alcoa forged aluminum alloy wheels

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### Cab Conveniences

Radio/Rearview Monitor System: 6” LCD color touch screen, remote, iPod®/MP3 input, color rear camera

- Chassis/coach battery radio power switch
- Cab seats: armrests, adjustable lumbar support, adjustable headrest, and slide/swivel/recline 3-point seat belts
- Dual airbags
- Cruise control
- Power steering w/tilt wheel
- Power mirrors w/defrost and turn signal
- Power door locks w/remote
- Power windows
- 12-volt powerpoints
- Sunvisors
- Pleated, sliding front window blinds
- Folding Privacy Screens for cab door windows
- Carpet floor mat
- Appliquéd package

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### Optional Equipment

**OPTIONAL EQUIPMENT**

Large Screen Infotainment Center with Rand McNally RV GPS 6” touch screen color monitor w/split screen function, Rand McNally RV GPS safe & easy routing, tools & amenities, trips & content, turn-by-turn voice guidance, AM/FM radio w/CD/DVD player, handheld remote, SiriusXM™ (subscription not included), iPod®/iPhone® audio integration, Bluetooth®, color rearview camera

- Collision avoidance system: windshield-mounted camera, display monitor, available Bluetooth connectivity

### Interior

- 24” HDTV and Coach stereo system w/AM/FM radio, Bluetooth®, CD/DVD player, remote
- Jack® Digital TV antenna
- Accent rope lighting (70C)
- LED ceiling lights w/dimmer switch
- USB multi-outlet charging station (70C)
- MCD blackout roller shades
- Soft vinyl ceiling
- Tinted coach windows
- Powered ventiilaor fan (bath 70C, galley 70A, 70X)
- Skylight (70C)
- Tissue holder (70C)
- Towel ring (70C)
- Stainless steel sink w/folding faucet and glass cover (70A)
- Cold water filtration system

#### Bath

- Corian solid-surface countertop (70C)
- Flexible showerhead
- Shower curtain (70A, 70X)
- Textured glass shower door (70C)
- Toilet w/foot pedal and sprayer
- Tinted coach windows
- Systems monitor panel
- Multiplex wall switches (70A, 70X)
- Mirror
- USB Charger

#### Galley

- Flip-up countertop extension (70A, 70C)
- Corian® solid-surface countertop
- Decorative backsplash (70C)
- Microwave oven (70A)
- Microwave convection oven (70C, 70X)

#### Optional Equipment

- 2-burner range top w/glass cover (70A)
- 3-burner range w/glass top and stainless steel sink w/bamboo cover (70C, 70X)
- Refrigerator/freezer (w/removable freezer unit on 70A) (70A, 70X)
- 2-door refrigerator/freezer (70C)
- Stainless steel sink w/folding faucet and glass cover (70A)
- Cold water filtration system

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### Exterior

- Twin beds w/Flex Bed System (70A)
- 24” HDTV w/remote (70A)
- Side screen door
- Rear screen door (70A, 70X)
- Powered patio awning w/LED lighting
- Slideout compartment tray (access from rear door) (70A)
- Porch light w/interior switch
- Running boards, rocker trim w/mud guard
- Rear mud guards
- Exterior speaker system
- Rear storage compartment (70C)

#### Optional Equipment

- Polished stainless steel rocker panel trim

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### Specifications

<table>
<thead>
<tr>
<th>Weights &amp; Measures</th>
<th>70A</th>
<th>70C</th>
<th>70X</th>
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<tbody>
<tr>
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<td>Exterior Height</td>
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<td>Awning Length</td>
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<tr>
<td>Wheelbase</td>
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WinnebagoInd.com
Heating & Cooling System
13,500 BTU low-profile high-efficiency roof air conditioner
Hydronic heating system (70C)
Truma Combi Eco Plus Heating System w/1,700-watt heating element (70A, 70X)

Electrical System
AC/DC load center/converter
Auxiliary start circuit
Group 31 deep-cycle battery (AGM maintenance free)
Coach battery disconnect system
Dual-battery charge system
45-amp. converter/charger
30-amp. power cord
Exterior TV jack
Exterior AC/DC receptacles
2,500-watt Cummins Onan® MicroQuiet™ LP generator

Optional Equipment
Additional Group 31 deep-cycle battery (AGM maintenance free)
100-watt solar panel/battery charger

Plumbing System
Exterior Service Center city water hookup/tank diverter valve, drainage valves, sewer hose (w/shut-off 70X) valve and exterior wash station w/pump switch
TrueLevel™ holding tank monitoring system
Winterization Package water heater bypass valve (70A, 70X) and siphon tube
On-demand water pump
12-volt macerator sewage pump (70X)
Permanent-mount LP tank w/gauge
LPG accessory connection
Holding tank flushing system

Safety
Child seat tether anchors (sofa and companion seats 70X)
LP, smoke, and carbon monoxide detectors
10 BC fire extinguisher
Ground fault interrupter
Daytime running lamps
High-mount brake lamp

Warranty
12-month/15,000-mile basic limited warranty

1. The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
2. Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
3. Capacities shown are tank manufacturer’s listed water capacity (W.C.) Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
4. Actual towing capacity is dependent upon your particular loading and towing circumstances, which includes the GVWR, GAWR and GCWR as well as adequate trailer brakes. Please refer to the Operator’s Manual of your vehicle for further towing information.
5. See separate chassis warranty.
6. See your dealer for complete warranty information.
NA Not Available
Not all items available in combination. See dealer for details.
Winnebago’s® continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Published content reflects the most current product information at time of printing. Please consult your dealer for individual vehicle features and specifications.
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Welcome to GoLife!

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PREFERRED CARE PROGRAM

We back our motorhomes with best-in-class support both before and after the sale:

- 12-month/15,000-mile basic limited warranty
- Complimentary 24-hour roadside assistance program

Members enjoy:
- Caravans and rallies
- Newsletters
- Local and state group activities
- RV travel benefits

From RV to personal insurance, Winnebago RV Insurance can provide all the coverage and services you need to feel at home on the road.

For more information: (800) 642-4892

WINNEBAGO

CONTACT US

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(641) 585-3535

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sales@winnebagoind.com

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605 West Crystal Lake Road
Forest City, IA 50436

Join the Club, Join the Fun

Here’s the perfect way to begin your life on the road as the owner of a new Winnebago – by joining the exclusive WIT Club. Start your adventure with other fun-loving WIT Club members from across the country and get the most out of your new Winnebago motorhome.

Members enjoy:
- Caravans and rallies
- Newsletters
- Local and state group activities
- RV travel benefits

For more information, visit us WITClub.com

Grand National Rally

Each year, thousands of Winnebago owners descend upon Forest City, Iowa. Rally-goers enjoy an unforgettable week reconnecting with friends, taking tours, participating in activities, and more. Join the adventure next July!

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Seat belts are your most important hookup. Always buckle up.